

“Hotspots”!!

“Summer sores”, “Moist eczema” or “hotspots” are moist, raw and itchy patches that can appear anywhere on the dog’s skin. The most common are the folds around the face and the lips, vulva, between the toes, on calluses at the elbows or even the stomach. They can also appear where there is a skin trauma (scratch or wound) in highly active dogs. The first signs are constant licking, scratching and biting of specific areas.

As the name suggests, they are most common in the summer and are usually caused by secondary bacterial or fungal infections that take advantage of moist, warm conditions most commonly *Staphylococcus intermedius* or yeast (*Malessezia*). In serious cases, veterinary treatment with antibiotics, antihistamines or corticosteroids is necessary. However, vigilance and good husbandry can prevent the infection or at the least tackle it before it becomes a deep seated problem.

In summer, good flea and worm prevention programmes are essential and so too is a healthy diet. For dogs prone to the condition, regular bathing with an antimicrobial shampoo is recommended. MediCleanse Shampoo and Conditioner contains Leleshwa and Lichen extracts that are proven effective against over 99% of common bacteria and fungi. These are combined with flax, wheatgerm, willowbark, honey and jojoba extracts to regulate sebum, exfoliate and stimulate healthy skin cell regeneration.

The range contains no SLS, SLES, Parabens, Artificial Fragrances, Sulphates, Coat Tar or any known irritants, hormone disruptors or cancer inducing chemicals commonly contained in pet toiletries so they can be used once per week as a routine preventative. A COOL bath in the summer is a doggy pleasure and not a pain!!

If “hotspots” appear, the MediCleanse Pure Essence spray and Paw and Patch gel, are formulated to eliminate the bacteria or fungi that cause the condition and prevent the spread.

For product, help or advice, please contact the Helpline 01608 686626 (open 8 am to 8 pm, 7 days per week) or visit the website www.biollife-international.co.uk

