

## ***MediCleanse™ Haircare Combats AGEING***

The first rule of staying young and keeping your glowing, flowing locks is good health so common sense says --- do not poison yourself! Cytologists have identified 4 common ingredients in shampoos & conditioners namely Formaldehyde (also called Diazolidinyl urea, DMDM Hydantoin methyl aldehyde to name but a few), Sodium Laureth



Sulphate, Phthalates & Parabens that are linked to nerve damage, hormone disruption, cancer, Alzheimer's, kidney & liver malfunction and dermatitis.

These ingredients are already banned in Scandinavian countries such as Sweden & Norway but still permissible in the USA and the rest of Europe. Clearly, these are things you want to avoid at any age so first step if you and your hair want to stay young and beautiful ---- read the labels and avoid known toxins!

The most common signs of ageing is grey hair, thinner hair follicles & slower growth of hair. Coloured hair needs ingredients that are not abrasive, drying or in any way invasive. Coloured hair is brittle so maintaining a good pH is essential and the optimum for hair is around pH5.5.

***Bio-Life MediCleanse™*** products are formulated to achieve the optimum pH and contain only the mildest detergents and natural ingredients that will not damage coloured hair and sensitive scalps. Leleshwa and Eucalyptus essential oils prevent infection and moderate sebum production. Willowbark, Wheatgerm and Flax seed extracts regulate the rate of cell reproduction and reduce free radical concentrations to help maintain healthy follicles and prevent dandruff. The ***MediCleanse™*** conditioner contains collagen to maintain hair thickness and honey, jojoba & vitamin B lock in moisture and prevent frizz.

The result: healthy, shiny locks that a good hairdresser can style to suit any age.