

HAYFEVER & THE ROLE OF AIRCLEANSE

With the onset of the pollen season and the prevalence of pets, dustmite and mould in many UK homes, it is perhaps not surprising that many people are suffering the sneezing, wheezing and snuffles at this time of the year when life is meant to be at its most enjoyable!



AirCleanse™ works on the principle of encapsulation. Allergens and pollutants are positively charged particles that are neutralised by the negatively charged surfactants in the spray. Peruvian balsam, Eucalyptus and Ylang ylang essential oils are added because they are natural acaricides and breakdown the remnants of the dustmites, pollen grains and mould spores. They are also common ingredients in cough mixtures because they are bronchio-dilators that aid breathing in the rhinitis and asthma sufferer. The propellant is Nitrogen, the inert gas that makes up 78% of the earth's atmosphere so it is safe for even the most sensitive user.

The spray is recommended for use in the home, office or even the car, at midday and again between 5 & 6 pm in the evening when the pollen count peaks. We also recommend a spray in the sufferer's bedroom last thing at night so that the patient gets a good night's sleep and wakes up without the swollen eyes, rhinitis and headache that are all too common with hayfever sufferers.

Whilst there is little you can do about the pollution in the outdoor environment, in independent trials, it has been demonstrated that reducing the amount of time that the sufferer is exposed has the same effect as reducing the pollen count! What is more, allergens from all sources are additive and the fact that **AirCleanse™** deals with all them means that the majority of the people benefit whatever the cause!